**HomeView**

**DOMAIN NAMING SERVICE DAR**

Uniting Streaming Services on One Site

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Unite

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**Introduction**

Unite has considered the following three options for HomeView’s domain registrars:

* + Name Cheap
  + SiteGround
  + Hover

|  | **Name Cheap** | **SiteGround** | **Hover** |
| --- | --- | --- | --- |
| **Pros** | * Easy to use interface * High security standards * Lowest prices on domain registration * Free Whois protection * Quick load time * Free for students   +0.60 | * Load your website fast * Quick Server response * Great Customer Support * User-friendly dashboard   +0.40 | * User-friendly interface * Real-Person support * Data Protection   +0.30 |
| **Cons** | * Not a strong customer support * Downtime issues   -0.20 | * Not Free * Web space capped at 10GB-30B   -0.20 | * Not Free * Customer support is not 24/7   -0.20 |
| **Subtotal** | +0.40 | +0.20 | +0.10 |
| **Metrics** |  | | |
| Pricing  + 0.20 | Free for students  +0.20 | Not free at lowest plan  +0.00 | Not free at lowest plan  +0.00 |
| Whois Protection  + 0.20 | Protected  +0.20 | Protected  +0.20 | Protected  +0.20 |
| Customer Support  + 0.20 | Live Chat or via Ticket, no phone support  +0.10 | Responsive expert support team  +0.20 | Calling in, Email, or Live chatting is connected to a support person  +0.15 |
| **Total** | 0.90 | 0.60 | 0.45 |

**Conclusion**

Based on the above metrics and research, Name Cheap had scored the most points during the review. As compared to the other domain registrars, Name cheap covers Whois protection with a live customer support systemc and is free to students. In addition, Name Cheap provides high security standards.

For the first calculated subtotal, our team decided to score each domain registrar’s pros and cons. The highest possible number of points to gain from the pros would be +0.60, whereas the highest possible deduction of points from the cons would be -0.20. To calculate each option’s subtotal from the recorded pros and cons, the number of cons would be subtracted from the option’s total number of pros. In our case, Name Cheap scored the highest (by having +0.60 pros and -0.20 cons, resulting in a subtotal score of +0.40). Following the same procedure, SiteGround placed second with a subtotal of +0.20, whereas Hover came in last with a subtotal of 0.60.

After calculating the subtotal, we analyzed the metrics of each option. For pricin, Name Cheap scored +0.20 for being free for students, whereas SiteGround and Hover scored +0.0 since they were not free at any cost. For the Whois protection, all three domain registrars; Name Cheap, SiteGround, and Hover scored +0.20 for providing the protection against Whois.

For the last metric of customer support, Name Cheap scored +0.10 providing a live chat and ticket system, but with no phone support. SiteGround scored +0.20 with their responsive expert support team and Hover scored +0.15 with their phone, email, and live chat system being connected to a support team member.

After calculating the subtotal and metrics from each domain registrars, the highest possible scoring was a 0.90. Name Cheap scored the highest, with a score of 0.90, whereas SiteGround scored 0.60 and Hover scored 0.45. As a conclusion, based on its metrics and pros and cons, our team conclusively and unanimously decided to utilize Name Cheap domain registrar.

**References**

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